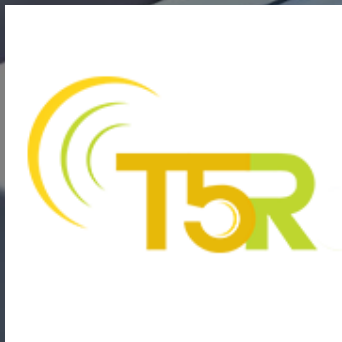




T5Research

Help your business in making the right decision on a valid foundation.



About Us?

2004

CATGLOBE Vietnam is established

2010

May Sunshine (MSS) takes over CATGLOBE Vietnam

2014

MSS establishes "T5R" Market Research Company

Who we are?



To provide an accurate assessment of the pulse of the consumer, customers and business to help organizations make better decisions.

What can we do?

- Quantitative Research
- Feedback Evaluation through SMS.
- Omnibus
- Customer Experience Management (CEM) Intelligence
- Panel management for clients

What have we done so far?

12 waves of Omnibus in Vietnam

>1.5 mil interviews per annum

>1.2 mil CAWI interviews

>0.3 mil CATI interview set ups

26 tracking studies

~150 ad hoc studies per annum

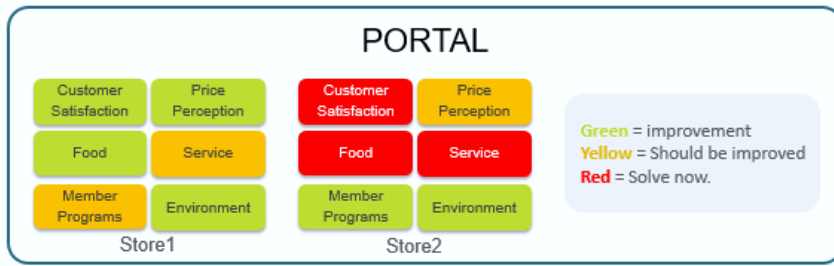
3 Clients have used panel

>1.5 mil panel's members

Experience across different sectors – FMCG, Supermarkets, Banks, NGOs, Politics, Economy, Social

SMS SURVEY

- ❑ Easy to track customer experience
- ❑ Easy to track store/branch
- ❑ Supervise by multi-levels
- ❑ Real-time feedback



T5R OMNIBUS

Bus Schedule in 2015

Wednesday

Book your seat before Wed

5 Weeks

Data delivery after 5 weeks

Sunday

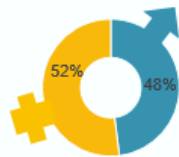
Fieldwork every week, starting on Sunday

Book your seat!

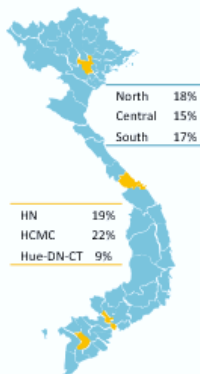


~ 1,200 nationally representative sample per month

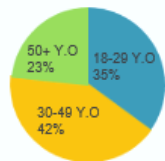
Gender



Coverage



Age



- ❑ Team Expertise
- ✓ International exposure with local expertise in research
- ✓ Professional Management system

Why Us ?

- ❑ Experience of the company
- ❑ Quality Assurance
- ❑ Capacity
- ❑ Other benefits
 - ✓ Quick turnaround timelines
 - ✓ Competitive rates
 - ✓ Flexible → quick to adapt to client's

CONTACT US



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